

SEPTEMBER 2023

CIRCULAR MATERIAL AND PRODUCTION MADE IN ITALY

NOMAD

DESIGN BY ROGER COS
MATERIAL AND PRODUCTION BY ECOPIXEL
ITALIA

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CASE STUDY

NOMAD CHAIR

DESIGN BY ROGER COS



CHALLENGE

The Spanish designer Roger Cos got inspired by the result of his analysis of the lifestyle in the Senegalese streets. A country where the habit of “living in the streets” – with everyday objects – is still very common. Based on the compilation and study of pictures taken from Google Maps, his research identifies geometries, functionalities and solutions which, once evolved, gave shape to NOMAD.

Framed within a digital society based on individualism, NOMAD reclaims the lack of community life in big cities. Creating this unique stool, addressed to a young lifestyle NOMAD recovers a relaxed and beneficial lifestyle for the individual and encourages socialization whilst contributing to a moment of de-digitization.

RESULT

NOMAD is a stool with simple and functional geometries. Designed for the outdoor life of young people.





OPEN SKIN



Open Skin is made of PERT: Polyethylene of Raised Temperature Resistance / 100% recycled post industrial waste.

ECOPIXEL developed and produced NOMAD; a stool with simple and functional geometries, designed by spanish designer Roger Cos.

NOMAD connects with the brand-new OPEN SKIN* by ECOPIXEL © 2023; developing the entire project technically.

OPEN SKIN is a special effect of superficial structure that leaves open pixels in its material skin. OPEN SKIN obtains a magical interaction with light passing through, giving visual lightness to the object.

This 3-dimensional texture allows (rain) water to simply pass through. OPEN SKIN is entirely made from recycled & recyclable plastics making NOMAD a circular product. ECOPIXEL produces NOMAD in RED & YEL-

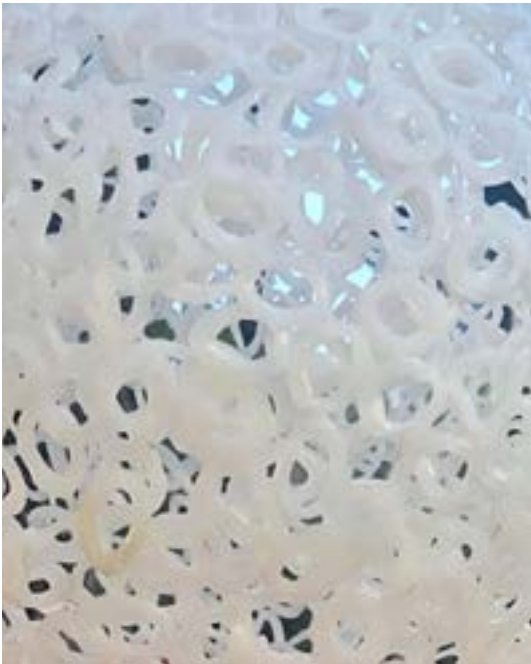
LOW PERT (Polyethylene of Raised Temperature Resistance). This OPEN SKIN is a special effect of superficial structure that leaves open pixels in its material skin. Open Skin texture allows the colors to be intense and saturated and assures higher flexibility to the material, Giving to the object a comfortable feeling when used.

NOMAD has been designed to last over time and contribute to the fight against single-use products and their negative consequences on the environment.





RINGS

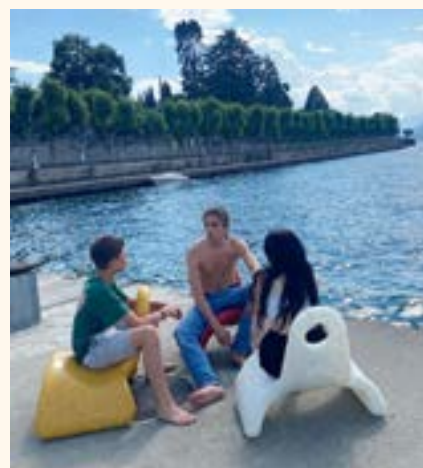
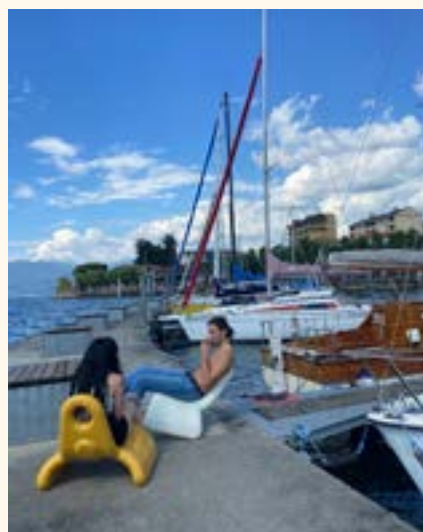


RINGS texture allows (rain) water to simply pass through.

Comes from the waste of the floor heating systems piping.



ECOPIXEL creates RING, a new texture which comes from PERT (Polyethylene of Raised Temperature Resistance). This variation in the structure of the material makes it more open to the skin, and therefore lighter, but equally resistant. It is ideal for creating illuminating objects, as it creates a beautiful play of reflective textures.



**PORTO VALTRAVAGLIA
LAGO MAGGIORE - ITALIA**

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